



\$2 million ways to help a community grow



Santha Press leads community choir at Harmony Festival.

In June the Warburton and Yarra Junction Community Bank® branches, which are community owned and operated under franchise by the Upper Yarra Community Enterprise, provided their two millionth sponsorship dollar to the people of the Upper Yarra.

Since 2000, the enterprising community bank has contributed to many events, organisations, clubs and projects in the area with the aim of developing community life and supporting progress in the region. Geoff Vickers, the Executive Officer, is proud to see how sponsorships have helped to shape the townships.

The locals supporting locals approach is the foundation of the community banking model.

'If you walk down the main street of Warburton, the work our towns people can do with sponsorship funds is evident. The Waterwheel and the Tourist Information Centre, the sports and recreation facilities for football, cricket, netball and bowls and the beautiful walks and resting places along the Yarra River are all examples. And in Yarra Junction, the Upper Yarra Community House childcare centre

kitchen renovations, Ben's Shed and the Workskills Centre have benefited from our sponsorship support.'

The locals supporting locals approach is the foundation of the community banking model. 'Sponsorships that build community life are made possible through the simple everyday choice people make to bank at our Community Bank®,' says Geoff, a long term local.

The people of the Upper Yarra can celebrate the \$2 million milestone and the two million ways in which it has helped, and will continue to help, our community grow.

Recent sponsorship highlights



David Hoffman sets the pace

Civic Organisations

Our devoted CFA members are getting 'Fire Fit' with twice weekly training sessions run by David Hoffman from Fit 4.40 and courtesy of a \$5863 Community Bank® sponsorship. Crews from Warburton, Reefton, Yarra Junction and Wesburn-Millgrove have been taking to the aqueduct on Sunday mornings to walk, run or jog their way through group challenges designed to get them in peak condition for the demands of fire-fighting. As a community we appreciate the effort and dedication shown by our local crews and acknowledge the demanding conditions crews typically work under.

The CFA also received a \$2400 sponsorship for safety torches suitable for extreme heat situations and potentially explosive atmospheres.

Sports & Recreation

The Warburton Junior Netball Club has provided hundreds of children with the opportunity to develop their netball skills and self-worth by playing, growing and having fun in a team. Their recent sponsorship of \$2030 will be used to make sure the netball club remains accessible and affordable for all families. Essential equipment such as netballs, whistles and first aid kits will be purchased and training for their volunteer coaches with Netball Victoria can now be arranged. But perhaps the most enjoyable and anticipated benefit from the sponsorship is an upcoming club excursion when team members will attend a Melbourne Vixens game. This may be the only opportunity some of the children have to experience a sporting event of this calibre. Have a great time, kids!



Junior netball team members



Nadia Holmes and Claire Bamford - Catprint Theatre

Arts

Sponsorship has helped Catprint Theatre Productions, a local adult theatre company, establish a reputation for quality stage productions that give everyone in the community a chance to shine. Their second Theatre Shorts program featured eleven short plays from local writers, actors and directors and a third event is planned for November. Claire Bamford, Catprint director says, 'We had a vision for creating an inclusive theatre space that the community could access easily. Sponsorship helped us launch our first show and continues to subsidise our events making them financially viable.' Catprint's main production for 2013 is 'Top Girls' by Caryl Churchill at the Upper Yarra Arts Centre in September. The cast of fifteen actors, the producer and the director are all local women.



Ask Suyin Chan

Community Development

What is an auspice and why do I need one on my sponsorship application?

Not all applications need an auspice – it depends on the legal

set up your event or organisation has. By law, our sponsorship funds must be paid to a recognised legal entity so an auspice is necessary if your organisation is not incorporated. The auspice is accountable for accepting and distributing funds on your behalf and ensures each party meets tax office requirements.



Ask Lindy Schneider

Communications

How can I get word about my sponsored event out there?

Use the email signature function to insert a thanks to your Community

Bank® (and logo) and details for your event. You can set up your email account so that all outgoing emails carry this signature. That way every time you send an email you are letting one more person know about your sponsorship.





Wesburn Primary School



Up and Running annual event



Magical creations by Sioux Dollman



Festival Fave Bert and friends

Warburton
Yarra Junction

Community Bank® branches

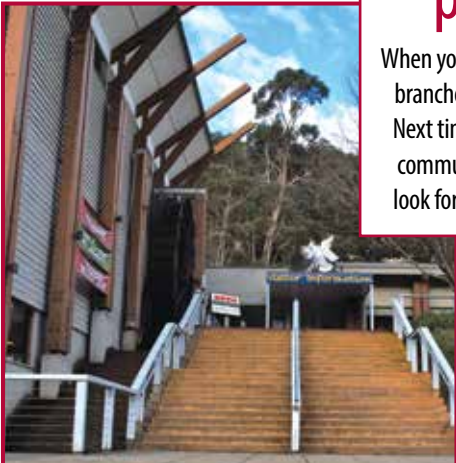
 Bendigo Bank



Riverwalks on the Yarra

More than 150 community projects made possible

When you bank at your Warburton or Yarra Junction Community Bank® branches you contribute to vital community projects, just like these. Next time you attend a festival, cheer at a local sporting event, use a community building or service or even walk down your main street look for all the ways community sponsorships add value to local life.



Waterwheel complex



Warburton -Millgrove sports precinct



UYCH Workskills centre



Harmony Festival



Wesburn Dog Obedience Club



Ben's Shed with Heinz, Bob and Albert

Your Home

Choose a home loan that's right for you

Whether you are purchasing your first home or your next home, refinancing or investing in property, Bendigo Bank offers you the freedom and flexibility to make your home loan work for you.

Drop in or call your nearest branch at Warburton, phone 5966 2122, or Yarra Junction, phone 5967 1919 and find out more about choosing the home loan that's right for you.

Terms, conditions, fees and charges apply. All loans subject to the bank's normal lending criteria. Bendigo and Adelaide Bank Limited ABN 11 068 049 178 AFSL/Australian Credit Licence 237879. HL18 (190490_v8) (16/07/2013)

Warburton & Yarra Junction Community Bank® Branches



Supporting your **Community Bank®**

The Warburton and Yarra Junction Community Bank® branches are operated by the community and for the community under franchise by the Upper Yarra Community Enterprise (UYCE).

The core purpose of our Community Bank® is the advancement of the Upper Yarra community. This is achieved through the allocation of sponsorship funding that is generated via a

profit-for-purpose business model. The Community Bank® prospers because of the support of local people doing their everyday banking at the Warburton or Yarra Junction branches. Staying local is essential to our local economy.

More than \$2 million has been invested in worthy local community-based projects and organisations since our Community Bank® was established in February 2000.

Supporting your **community** through Sponsorships and Donations

Your Community Bank®, in conjunction with UYCE, distributes funds to community projects through Sponsorships and Donations. Every year, important investments are made in areas as diverse as sports and recreation, education, arts and culture and civic organisations that support the successful operation and growth of essential community initiatives.

Applications for sponsorships and donations are accepted several times a year. Please see our website for closing dates. We respond within six weeks of submission.

Sponsorship is the purchase of an association with an event, activity or organisation. Applications are accepted based on their ability to increase Community Bank®

awareness and patronage, and communicate key messages regarding community development. They must also benefit the community in some way. Proposals cannot be submitted for past events.

Find helpful information and application forms on our website: upperyarra.net.au

For friendly assistance with your sponsorship proposal, please call in to one of our Community Bank® branches or phone 5966 9028.

You can support the continued prosperity of your community everyday by simply doing your banking at your Community Bank® in Warburton or Yarra Junction.

Promoting your Sponsorship Guide

Need help planning your sponsorship marketing? We have developed a comprehensive guide to local marketing and communications that can help you identify the best opportunities for promotions. Available on request at your favourite branch.

Have you checked out Warburton Info yet?

Want to find out what's going on in Warburton and Yarra Junction in one click? Go to www.warburtoninfo.com and subscribe to updates or search for information you need. We are proud to sponsor this ongoing community service.

Festival Fun

In recent months, our community has hosted several excellent festivals and we are pleased to be able to support their continued success. Congratulations to Warburton Film Festival (received \$2500) who celebrated their 30th anniversary. The ECOSS Ecotopia Festival (received \$3000) was held at Yarra Junction and showcased sustainable living practices in the valley and the inaugural Transforming Writers Festival (received \$3000) attracted a strong local crowd to a weekend of events featuring local and international authors.



An update for Warburton Senior Citizens

Work is now complete on a kitchen and toilet refurbishment at the Warburton Senior Citizens building.

The Community Bank® contributed \$25,000 towards the works, which has provided for a much needed commercial quality kitchen fit out and toilet renovation.



More than a Market

With the help of our sponsorship (received \$2500), the Warby Artisans and Produce Market runs on the first Sunday of every month from 11am–3pm. Shop for fresh local produce, browse wonderful local artisan handcrafts and mix with your community at the Mechanics Institute.



Return of the **VIKINGS**

Warburton's Nordic celebration

For one weekend in May, Warburton is overrun with Vikings. Now in its third year, the Nordic Festival, a not-for-profit cultural celebration of all things Scandinavian, is hosted by Warburton and is a unique national event that brings tourists to the region and the Viking out in the locals. Organiser Leila Myllmymäli-Hay says, 'Warburton provides a stunning backdrop for the festivities and the location feels like home for many Scandinavians.'

Sponsorship has helped this event not only become established but also show steady growth from year to year. 'The sponsorship we received from the Community Bank® allowed us to plan more activities such as the Lantern Parade and after-party, and involve community members such as Sioux Dollman who offered a lantern making workshop that was attended by over 70 people,' says Leila.

More than 3000 people attended the program of events, which brings many benefits to local businesses and tourism providers. 'There is a sense of unity in the town during the weekend. Local cafes and restaurants offered



Nordic delicacies and the community attended many events.'

This year our local Community Bank® sponsorship also funded the Tipi Kata, or reindeer herder tents, which were set on the rail trail and provided a magical venue for musical performances and the opening night celebration dinner – a real highlight. 'The parade along the main street on the Sunday was a favourite with the children and it was great to see some locals marching along with the Vikings,' says Leila.



'Events such as these are only made possible by the generous support of sponsors!'



Have a say in the future of your community

Director, Upper Yarra Community Enterprise

Expressions of interest are invited for the position of Director of Upper Yarra Community Enterprise Limited, operators of the Warburton and Yarra Junction Community Bank® branches of Bendigo Bank. As a volunteer Director you will act as an ambassador for our branches actively building their customer base. You will also provide the leadership and management skills at board level to support and drive the

company's strategic direction, goals and objectives. Although the position is voluntary, as a Director of our company you will have a real say in the future direction of our Community Bank® branches and your community. Further information is available from Geoff Vickers on 5966 9028, or forward your expression of interest to: UYCE, PO Box 434, Warburton, Vic 3799.

Shares Available

There are currently interested parties looking to sell shares in the Upper Yarra Community Enterprise Limited through the company's low volume market.

To register your interest in purchasing shares, please contact Geoff Vickers, Executive Officer, on 5966 9028.





ReTurning the Waterwheel

How UYCE led the reanimation of a town's centrepiece

When The Waterwheel complex was put out for tender a few years ago, it faced an uncertain future. A team of local people, led by Upper Yarra Community Enterprise (UYCE), facilitated a vision that returned this iconic landmark to the community, so it could be used to everyone's advantage.

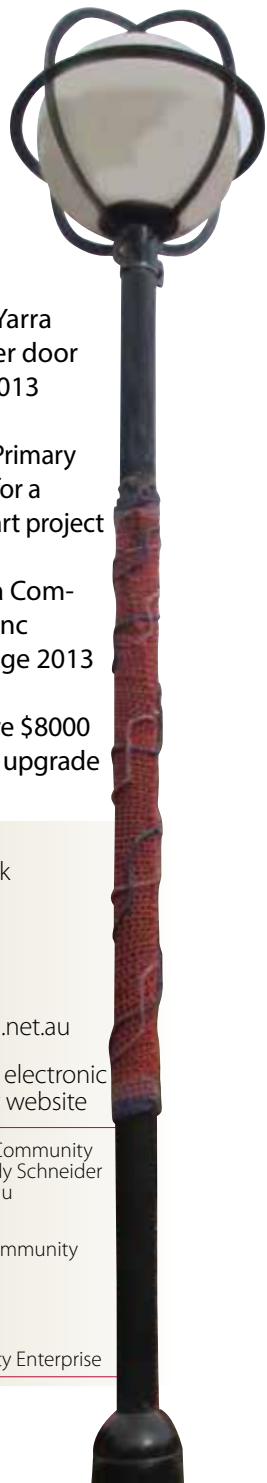
Now a vibrant hub for locals and tourists alike The Waterwheel complex consists of Visitor Information Services, Warburton Handmade, the Artisan's Gallery and the Environmental Discovery Centre. Volunteers are the heart and soul of centre.

'For a town that needs tourism as part of its economic prosperity, the thought that we might not have a tourist information centre was not an option,' says Geoff Vickers, who is part of the steering group. 'UYCE is not a tourism business but we are in the business of helping our community prosper, and we developed a plan to take over the lease and return The Waterwheel complex to full operation as a community service.'

The Waterwheel aims to be self-sustaining and is an excellent example of how people can get together and create progress in their own towns. 'The cornerstone of community banking is that successful customers make a successful bank, but only in that order,' says Geoff. The Community Bank® model is at the heart of The Waterwheel's success.

Sponsorships Congratulations to:

- Wesley Mission Victoria – Melba Program \$3856 for the Wesley Melba Men's Shed
- Warburton Advancement League \$4000 for Warburton Up and Running 2014
- Mange Management Inc \$1973 to tackle mange in the Upper Yarra Region
- Shire of Yarra Ranges \$2500 for L2P Program 2013
- Woods Point Gun Club \$3000 for Sponsorship 2013
- Upper Yarra Secondary College \$3000 for the Program for Students with Disabilities 2013
- Wesburn Dog Obedience Club \$1800 for a water fountain at Wesburn Reserve
- Wesburn Primary School \$40,000 for undercover Physical Education and Sports facility
- Yarra Junction Cricket Club \$1500 Sponsorship 2013
- Warburton Preschool \$8800 for outdoor blinds
- ADANAC Youth Camp \$2000 for the Turbo community kids camps 2014
- Warburton Advancement League \$2402 for Quarterly Crafternoons/ International Crochet Day
- Millgrove Kindergarten \$4620 for extension of outdoor play space
- SES Upper Yarra \$7645 for roller door automation 2013
- Wesburn Junior Football Club \$3000 Sponsorship 2013
- Warburton Primary School \$5000 for a mosaic visual art project
- Warburton-Millgrove Football and Netball Club \$2030 for equipment, training and club excursion
- Upper Yarra Basketball Association \$3350 for winter jackets 2013
- Upper Yarra Combined Artists Inc \$3500 for Visage 2013
- Upper Yarra Basketball Association \$3000 for Subzero tops 2013
- Cerini Centre \$8000 for a driveway upgrade



LocalLife newsletter

Tell us

We've redesigned and renamed our newsletter to make it easier to read and identify the great work our locals are doing in the community. Our fresh new approach also features the Community Bank® logo because it is the simplest way to tell you who we are and what we are about. Our new look will help you recognise what your Community Bank® has been up to wherever you go.

Do you have a story to tell about how sponsorship has helped your organisation or event?

Have you enjoyed attending a recent community event sponsored by the Community Bank®?

Is there a worthy community sponsorship story you'd like to see featured in this newsletter?

Tell us your story, send us photos and let us know what it means to you to recognise a local identity.



Like us on Facebook



upperyarra.net.au



admin@upperyarra.net.au



To subscribe to our electronic newsletter, visit our website

Published by the Upper Yarra Community Enterprise. All enquiries to Lindy Schneider e: lindy@warburtons.own.net.au

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