

Expression of Interest: EXHIBITIONS

Expressions of Interest are invited from artists who wish to hold an exhibition in "The Gallery" at The Waterwheel, Warburton.

Exhibitions in the gallery will be booked in three (3) week blocks throughout the year and those who live in the postcode areas of 3799, 3797 and 3139 will be given preference. However, we invite outside exhibitors to submit an expression of interest as there will be one opportunity per quarter for artists outside of the area to exhibit. Group exhibitions are also welcome.

Background

"The Waterwheel" is a multi-use Centre located in the Warburton Main Street and houses the Visitor Information Centre, The Environment Discovery Centre, Warburton Valley Handmade and The Gallery.

Local people frequent the Centre as well as thousands of tourists every year who are attracted to the building for local information and activities in the Centre and in the town.

Guidelines

- Artists are required to submit an expression of interest on the form provided.
- Your submission will be reviewed by the Gallery Committee.
- You will be informed of their decision as soon as is practicable.
- **Cost:** A set time of three (3) weeks is available for an exhibition and will cost \$70 per week (\$210 total). Additionally, an administration one-off fee of \$50 is required. (If you have paid this fee as a participant in 'Handmade' you will not be required to pay it again). There is no commission charged and you will receive 100% of your sales. All sales will be put through The Waterwheel sales system. Payment for the gallery hire must be made to the The Waterwheel, either online or in person at the Bendigo Bank, and you will be issued with a unique four letter code so that you can keep track of your sales. The Coordinator of Warburton Valley Handmade will be available to assist you with this.
- **Installation:** will take place on the Thursday prior to your official opening date.
- **De-installation:** will take place on the Wednesday of the last week of your booking.
- Both installation and de-installation is the artist's responsibility, however, the Committee can assist you with curating if required. Please ask the Gallery Coordinator.
- It is the responsibility of the artist to promote his or her own exhibition and to cover their own costs for advertising, promotion via printed and social media, or however you wish to promote your exhibition. There will however be someone who will be able to assist you with this if you require help. Please ask the Gallery Coordinator.
- The Gallery must be left in a clean and tidy state, as it was prior to the exhibition. If anything is damaged in The Gallery, it is the responsibility of the artist to report it and to pay for the damages unless otherwise negotiated.
- It is the responsibility of the artist to pay or make arrangements with the buyer of a sold artwork for any related shipping or postage costs.
- The artist must notify the Gallery Coordinator of their planned Opening event if any, and must provide their own food and drinks. The kitchen at The Waterwheel will be available

Brief Description of proposed submitted work: