

IN HARMONY Festivals for our future

A festival can unite a community, especially when it reflects the values and ideas that are truly important.



Festivals do more than provide an opportunity for people to showcase what they are good at. They are wonderful networking opportunities that build community connections and encourage the sharing of talents and resources in ways that support a big picture vision for our towns. The Warburton Harmony Festival and Ecotopia are two great examples of festivals we are proud to sponsor annually that have the wellbeing and prosperity of people in our community at heart.

Harmony Festival, now in its fifth year, has evolved into a unique multi-faith, interdependent event that relies on local talent, the support of many local volunteers and participants who travel from all over the world to join us. This year an Indigenous thread brought together a diverse program of art, performance, meditation, workshops, dialogues, forums, films and children's activities. There were more than 1000 attendees during the four-day program during which many events were free thanks to our sponsorship.

Festival organiser Keith Simons says, 'Warburton is the perfect place for this event because it has a natural and magical atmosphere. People experience themselves differently when they come here and this creates ripples back out through the community and into the world for months after.'

Ecotopia, the annual festival of ECOSS, brings the best of eco and sustainable living to the Yarra Junction parklands. Festival organiser Chelsea McNabb says one of the great tests of the festival's success is how little waste is created despite thousands of people attending. This year's theme

'Celebrating the honey bee' is fundamental to the sustainability of every species including humans.

Ecotopia organisers used their sponsorship money strategically this year. They invested in infrastructure to make it easier in future years, buying a stretch tent (Main Stage Marquee), bins, flags and quality banners. They were also able to pay performers and sound engineers a small fee. 'Without this sponsorship the generosity of the community can be burned out as we beg, borrow and steal before the event,' says Chelsea. Sponsorship was also used to enhance accessibility so that face painting and one hundred felt bees could be shared with the children at no cost.



Aileen's recycled style

Recent sponsorship highlights



A feast of films to enjoy

Arts - Film Festival

The Yarra Ranges Film Society was established in February 1999 with the objective of promoting cinema as an art form in the Yarra Ranges area through regular screenings of quality films in local venues. Every year the society hosts the Warburton Film Festival and we are proud to once again sponsor this year's event from the 13-15 June.

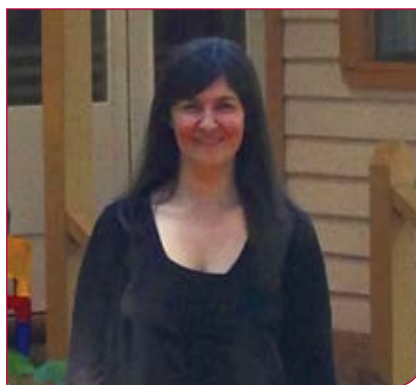
For more info: visit www.facebook.com/Warburton-Film-Festival or www.yarrarangesfilmsociety.org.au

Children's Services

Benwerren

Sponsorship of \$10,000 has been given to 'Time out for women' service Benwerren to be used to develop a children's playground and multi sensory garden. Benwerren is a not-for-profit, inter-denominational service that provides a safe haven for women and their children needing rest and relief. Nichole's grandmother started Benwerren over 35 years ago to support women, particularly mothers, during stressful times in life. Nichole (pictured) carries on the legacy of the house that is a second home for many. Donations and enquiries are welcomed.

Visit www.benwerren.com.au



Nichole from Benwerren



The future of soccer with Phil and the development crew

Sports & Recreation

The Yarra Valley Soccer Club first came to us for funding in 2006 and since that time we have been proud annual sponsors of the club, which is located at the Millgrove Recreational Reserve. With Mens A and B teams, a women's team and four youth teams, the club is home to more than 150 soccer enthusiasts in the Upper Yarra Valley. We wish them well for the 2014 season. New members and volunteers are always welcome.

Contact yv_soccer@hotmail.com

Community resources

Warburton Community Space,
Thomas Ave, Warburton

Do you need a space to meet, make or be? Warburton Community Space is available now for low cost hire. Suitable for meetings, events and gatherings, with commercial kitchen and cool store also available. Indoor/outdoor space. Seven days. A not-for-profit initiative run by the community for the community. Call 0439 389 522 for info or visit their Facebook page.



Acquittals – the end and another beginning

The acquittal is an important stage of the sponsorship process that occurs at the end of your project or event. All sponsorship recipients are required to complete a simple form that can be downloaded from our website. It is important to keep good records – for example a spreadsheet – and receipts for all expenditure along the way, as this will help both in management of budgets and in the preparation of the acquittal form.

Acquittals need to be submitted before additional funding requests can be accepted and can be more than a financial summary. We would love to also receive feedback about how the sponsorship helped your group or event, see photos and hear about how you met your marketing objectives. If you need any help with acquittals please contact Suyin on 5966 9028.

Cycle culture

The popularity of cycling as a low-cost, low impact and highly sustainable recreation pursuit has positioned Upper Yarra townships on The Rail Trail as highly desirable destinations. An annual trail user count estimates up to 200,000 people utilise the Rail Trail every year – a usage rate many times greater than other trails in the state.

Although the trail is also utilised by walkers, runners, horse riders and other recreational users, cycling has become an important source of tourism in our valley bringing a wide range of users every day of the week. Cycling tourism has terrific potential to become one of the keys to increasing economic prosperity and that means everyone in the community can benefit.

A recent feasibility study encourages growth of cycling infrastructure on a number of levels, and the Rail Trail will benefit from funding with upgrade works a priority. The Rail Trail, as a major arterial into the valley, will be linked to an extended network of trails and cycling specific activities catering for a wide variety of users. Families will appreciate picnic stops, information nodes, shelters and toilets, advanced riders will be delighted with proposed link tracks that flow through to connect aqueducts and other bike paths throughout the outer east, providing hundreds of kilometres of scenic, safe and dedicated riding thoroughfares. We are also fast becoming a major destination for mountain bike riders, road racers and hill climbers with Mt Donna Buang a feat of endurance and fearlessness.

Over the years, our sponsorship has been fundamental to preparing the way for this cycling boon and we are pleased to share in the vision for our Rail Trail. As an historical lifeline to the town, the Rail Trail is much loved – cycling can bring renewed vigour and enlivenment to our region, and will enhance our reputation as a healthy and beautiful, nature-oriented region that lives and loves the Australian outdoors. For more information visit Friends of Lilydale to Warburton Rail Trail on Facebook.



COG Bike café in Warburton was recently voted No 2 of the top 50 cycling cafes in Australia

First semester with Georgia



SCHOLARSHIP

Millgrove student Georgia Martin started her first year of university this year as our inaugural scholarship recipient, a program funded by the Warburton and Yarra Junction Community Bank® branches. Georgia is in the final weeks of her first semester of a Bachelor of Psychology at Deakin University in Burwood and says her scholarship funds have provided her with support to 'focus on study, invest in a computer and purchase text books.' Good luck for your exams and final assessments Georgia. We know your future contribution to the community will make these years of study well worth it.

Need Insurance? *we have it covered*

Drop into or call your nearest branch in Warburton phone 5966 2122, or Yarra Junction phone 5967 1919 to obtain a quote or arrange cover.

You should consider the Product Disclosure Statement available from any branch before making a decision. Bendigo Home & Contents Insurance is issued by CGU Insurance Limited ABN 27 004 478 371 AFSL 238201. Bendigo and Adelaide Bank Limited ABN 11 068 049 178 AFSL 237879. IN14 (212160_v2) (22/04/2014)

Warburton & Yarra Junction **Community Bank®** branches



Supporting your **Community Bank®**

The Warburton and Yarra Junction Community Bank® branches are operated by the community and for the community under franchise by the Upper Yarra Community Enterprise (UYCE).

The core purpose of our Community Bank® is the advancement of the Upper Yarra community. This is achieved through the allocation of sponsorship funding that is generated via a

profit-for-purpose business model. The Community Bank® prospers because of the support of local people doing their everyday banking at the Warburton or Yarra Junction branches. Staying local is essential to our local economy.

More than \$2.6 million has been invested in worthy local community-based projects and organisations since our Community Bank® was established in February 2000.

Supporting your **community** through Sponsorships and Donations

Your Community Bank®, in conjunction with UYCE, distributes funds to community projects through Sponsorships and Donations. Every year, important investments are made in areas as diverse as sports and recreation, education, arts and culture and civic organisations that support the successful operation and growth of essential community initiatives.

Proposals for sponsorships and donations are accepted four times a year. Submission dates are: **August 11 and November 14**. Dates in 2015 are February 9 and May 11.

Sponsorship is the purchase of an association with an event, activity or organisation. Applications are accepted based on their ability to increase Community Bank® aware-

ness and patronage, and communicate key messages regarding community development. They must also benefit the community in some way. Proposals cannot be submitted for past events.

For friendly assistance with your sponsorship proposal, please call in to one of our Community Bank® branches or phone 5966 9028.

Find helpful information and application forms on our website: upperyarra.net.au

You can support the continued prosperity of your community everyday by simply doing your banking at your Community Bank® in Warburton or Yarra Junction.

Warburton Skatepark

Collaboration and initiative have combined to create the ultimate skatepark with construction to start soon. The skatepark is a plaza-style facility perfectly suited to street skaters, but is also accessible to the community and integrated with the bike trail and adjacent parklands. Stay tuned for opening activities.



Photovoice in its second year

VCAL students at Upper Yarra Community House will participate in the second Photovoice program and exhibition commencing in May. Last years exhibition unearthed some wonderful talent and insights into the way young people experience, and are experienced, within the community.

Travelling to Cambodia

Good luck to the 19 Upper Yarra Secondary College students who are embarking on a 'World of Difference' trip to Cambodia in November. The students will raise money for humanitarian needs including a library and contribute to village life, stepping out of their comfort zones and becoming global citizens.

Warburton Highway A-Z

Find a business, list a business – see www.warburtonhighway.com.au our region's unique information service that connects people living along the Warburton Highway. It's free and it promotes local business and services. Our sponsorship of this service helps you know who does what to make our towns prosper.

New Certificate

Sponsorship recipients will now receive a commemorative certificate to acknowledge their successful sponsorship. These will be provided framed for public display to not only note the funding we have given, but also to highlight the great work done with this funding.





Barry, Wendy, Victor and Dale

Caring for our **Local Wildlife**



The Upper Yarra Wildlife Rescue Network is a not-for-profit group of volunteers in the Upper Yarra region devoted to the rescue and care of sick, injured and orphaned wildlife. Our sponsorship has helped them to get set up with vital equipment and be out where it matters, on the roads and into the habitats of our local fauna. Dale May, team leader, moved to Warburton last year and quickly found there was a need for rescue services that she could fulfil. There is now a team of five volunteers on call and the rescue headquarters is home to a

range of animals including possums, wombats, native birds and many other animals in need.

Rehabilitated animals are returned to their environment or assisted further by the Healesville Sanctuary. Weather extremes are challenging for our native friends. During a stretch of four very hot days, the team travelled in excess of 500 kilometres attending to thirty ringtail possums, two koalas and two kangaroos. Some of these animals need months of care, including three hourly bottle feeds and lots of cuddles. Wet weather and slippery roads also create high demand conditions for animal rescuers.

You can support the Network by making a donation towards running costs,

medications and much needed equipment, join the team at the Warburton Bakery every Saturday at 9am for a coffee and chat, or like their page on Facebook.

The Network will be offering workshops in what to do if you find sick or injured wildlife for the best possible outcome for you and our friends. Pop the rescue number into your phone today and don't hesitate to call if you find a distressed or injured animal.

**The Rescue Hotline is
0427 088 121**



Stairway to Warburton

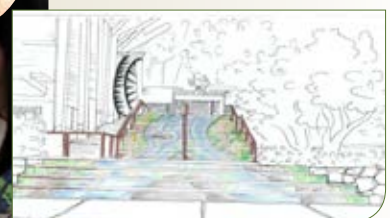
The Great Steps of Warburton is a history-making community mosaic project and will be one of the most beautiful and enduring permanent art installations in Australia. This large-scale mosaic is being created by an entire community in a series of free workshops supported by our sponsorship.

The mosaic will feature our region's natural beauty and abundant wildlife and will 'flow up the staircase' at the 'Waterwheel' on the main street



of Warburton, reflecting the Yarra River and native flora and fauna.

There are 26 steps and materials include ceramic tile, stone, glass, mirror and slate. The project is be-



ing facilitated by local artists Sioux Dollman, Sandy Peeters and Aileen Wright and will be unveiled in June. Sioux says the project is meaningfully engaging the community to create something that brings sparkle and magic to the town.

The evolving nature of our funding model

The amount of funding invested in our community (since 2000) via Sponsorships will exceed \$2.6 million in the May 2014 round. These funds have been applied to a wide range of community-building initiatives – supporting sporting clubs, local services, schools and kindergartens, festivals and the arts, and investing in infrastructure that benefits all who live here. And we are continually exploring new ways of funding projects to support a strong future in our towns.

We are constantly reviewing our evolving role in the community by asking what projects we can spearhead that serve our community's growth and wellbeing? For example, we have a working party committed to establishing a local hydroelectricity scheme.

We are asking about areas of funding that need additional support and social services that need a boost. Our goal is to bring people together to create synergies and growth that benefit everyone. We want to help groups become self-sustainable and to be creative in raising money.

Our directors, our customers and our resources are all part of a devoted network that has our mutual prosperity at heart. It's a big picture mission, and as a leader in community development projects we know we have the people in our neighbourhood with the knowledge and capacity to do great things.

Sponsorships Congratulations to:

- Warburton Valley CEDA for promotion, tourism and community building support \$8000
- Warburton Golf Club Sponsorship 2014 \$5000
- Yarra Ranges Film Society for the Warburton Film Festival 2014 \$2500
- Warburton Tennis Club for Annual Community Outreach and Inclusion Program 2014 \$5000
- Warburton Millgrove Sports Club for the Replacement of dance floor \$3000
- Yarra Junction Football Netball Club for Sponsorship 2014 \$12,000
- Wesburn Primary School for Autumn Fair Set Up \$3000
- Catprint Productions for 'From Community to Classics' \$4000
- Warburton Millgrove Cricket Club for Junior equipment and uniform 2014 \$3000
- CFA – Gladysdale for Little Yarra Bigfill \$15,000
- Powelltown Football Netball Club for Sponsorship 2014 \$5000
- Little Yarra Steiner School for Biodynamic Farm Group Summer Garden Fence, Gardening and Bee-keeping Tools \$2000
- Upper Yarra Secondary College - Humanitarian Travel to Cambodia \$10,000, Brekky at the buses \$1000, Hands on Learning \$5000
- MISFIT Theatre for backbone support \$3,500
- Yarra Valley Soccer Club for Sponsorship 2014 \$5000
- Upper Yarra Wildlife Rescue Network \$3500
- Cancer Council for Jan's biggest morning tea \$300
- Warburton Advancement League for Easter Fundraiser 2014 \$3000
- Gladysdale Primary School for Ben's Shed and Apple and Wine Festival 'Strengthening Connections' 2014 \$4000
- Upper Yarra Combined Artists for The Great Steps of Warburton \$5000, The Warburton Art Show - 'Locale' 2014 \$2500
- Eastern Ranges Football Club for Sponsorship 2014 \$2000

TOTAL now \$2.6 million

Successful submissions for our May round of sponsorships will be announced shortly – the diversity and calibre of proposals is more inspiring with each round.



Have you taken a photograph in your town recently that you are really proud of?

Entries are invited for our third annual 'Upper Yarra – My Place, My Community' photo exhibition and calendar competition. Entry forms are available at our branches and on our website. Closing date 4 July 2014 at 5pm.



LocalLife newsletter

Do you have a story to share? A question to ask? A cause to promote? Local Life is the only publication that focuses exclusively on the happenings in postcode 3797 and 3799.

It's delivered twice a year to the homes of more than 6000 residents and shareholders in our community as a way of saying thank you for all the wonderful work done by those who use sponsorship funds to create Local Life.



Like us on Facebook



upperyarra.net.au



admin@upperyarra.net.au



To subscribe to our electronic newsletter, visit our website

Published by the Upper Yarra Community Enterprise. All enquiries to Lindy Schneider e: lindy@warburtons.own.net.au

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